



## **iLuv Unveils New Compact Charging Products for Apple and Android Mobile Devices**

***-Users can now charge multiple devices at once with RockWall® 5 or on-the-go with the myPower® series-***

Port Washington, NY – September 30, 2014 – [iLuv Creative Technology](#), the premier provider of the most comprehensive line of accessories for the mobile lifestyle, is offering two new power products designed to alleviate the hassles and inconveniences associated with charging mobile devices. The RockWall® 5, a five-port portable USB charger that delivers a combined 5 Amps of power, charges up to five devices at once. The compact myPower™ portable battery pack, available in both 2600mAh and 5200mAh models, allows users to charge USB devices on the go. Each product is compatible with both Apple and Android devices.

“For many mobile users, staying connected throughout the day is a must for both their professional and personal life,” said Jason Park, Marketing Manager at iLuv. “But most of us know that being on our mobile devices for extended periods of time can make keeping them charged all day long a bit of a challenge. The RockWall® 5 and myPower® portable battery series make it easier to keep all of your devices fully charged, helping you avoid the stress of finding yourself stranded with a drained battery.”



The durable [RockWall® 5](#) is equipped with five USB ports to simultaneously charge five devices, such as smartphones, tablets, wireless speakers, wearables and other USB devices. Users can charge their devices in an organized manner from one source instead of dealing with multiple chargers and outlets. RockWall® 5 has a safety feature that prevents it from overcharging or overheating connected devices. Its compact design makes it easy to take on the go and the input voltage of 110-220V makes it convenient for international travel.

The [myPower® 2600](#) and [myPower® 5200](#) portable battery series is capable of charging nearly all USB devices, including smartphones, tablets, wireless speakers, wearables and more. It features smart power functionality that allows it to turn on and begin charging a connected device automatically and then turn off when the device is removed. Additionally, the myPower® series automatically recognizes the type of connected device in order to provide the maximum compatible charge output and prevents overcharging and overheating. The battery packs also use LG® Grade A cells for high-quality operation. Enhancing its value as an emergency power device, the 5200mAh model comes equipped with a built-in LED flashlight.

### **Pricing and Availability**

RockWall® 5 and myPower® series have an MSRP ranging from \$19.99-\$29.99 and will be available at [Amazon.com](#) and other select retailers.

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### **About iLuv**

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today's discriminating consumers. Since inception, iLuv has amassed a total of 42 prestigious awards including 6 Red Dot Awards, 4 prestigious iF product design awards, 8 Good Design Awards, and 24 CES Innovation Awards. iLuv was also recognized with 2 Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including headphones, adapters, speakers and chargers. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products and why iLuv means 'Innovation · Lifestyle · Unquestionable Value' at [www.iLuv.com](http://www.iLuv.com).

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